

School of Business and Information Systems



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APRIL 29, 2009

School Achievements: DECA Competitions



Wando DECA traveled to Anaheim, CA April 28 – May 3, 2009 for the Annual Career Development Conference with a record number 23 students. Each student qualified in their respective business category at the State Level by testing, role play, or written project.

Highlights

Over \$1,000,000 in academic scholarships were awarded during this years International Competition.

Over 20,000 high school business students from 6 countries attended the 5 day competitive conference. Countries represented, included the US, Canada, Guam, Germany, Japan, and Mexico.

Wando's school store "The Warrior Shop" received a gold standard certification for the second straight year. This certification program is organized and implemented by National DECA under specific, rigorous criteria which only 50 high school based enterprises have attained.

The following students received a Gold Award of Excellence for scoring in the top 20% in their respective events. This means that each student has earned a top 20% evaluation against the top 150 – 200 international high school business students in the following events:

Community Service Project – Samantha Walters and Madison Byron

Hospitality Services – Taylor Busbin and Rachel Denmark

Sports Entertainment and Mgt – Phil Carey and Will Wright

Technical Sales – Stewart Gress

Congratulations to all DECA members who took part in the competition.

Upcoming Events

- ◆ *Finance Capitol Hill Stock Market Game Challenge*
February 23—May 1
- ◆ *Finals Week*
May 26—June 3rd

Course Highlights: Digital Art and Design

Digital Art and Design has expanded to include Digital Art and Design 2. In this advanced class, students will be running and operating their own print shop. We will be working with sports teams, clubs, groups and classes to create and print

items such as banners, brochures, logos and t-shirts. In order to participate in this class students must take Digital Art and Design 1.

EIA grant - Digital Art and Design will be the lucky recipient of a new

large format laminator. This laminator will be used in the Digital Art and Design 2 class's Print Shop to laminate banner material to make it weatherproof for use outside.



INSIDE THIS ISSUE:

School Achievements	1
Course Highlights	1
Highlights of the Quarter	2
Focus on Faculty	2



Business Management and Administration Cluster

- ◆ Administration and Information Support
- ◆ Business Financial Management and Accounting Management

Finance Cluster

- ◆ Banking Services

Hospitality and Tourism Cluster

- ◆ Culinary Arts
- ◆ Hospitality Management and Operations
- ◆ Sports, Entertainment and Recreation

Information Technology Cluster

- ◆ Information Support and Computer Service Technology (A+ Certification)
- ◆ Interactive Media
- ◆ Networking Systems (Net + Certification)
- ◆ Programming and Software Development

Marketing, Sales and Service Cluster

- ◆ Fashion Design and Apparel
- ◆ Marketing and Public Relations



Kirk Beilke

B.A. Marketing/ Management – Kennesaw State University, 1988
Golf Scholarship – All four years

- ◆ **Shaw Industries, Territory Sales Rep 1088-1998**
- ◆ **Marketing and Sales St. Andrews High School/West Ashley HS 1999-2004**
- ◆ **Interesting Fact: Grandfather Born: 7/21/1900, Father Born 7/21/1938, Kirk Born 7/21/1964, Son Born 7/21/2000**
- ◆ **Hobbies: Golf, Boating, Exercise, Napping**

Highlights for the Quarter

Charleston Educational Options and YesCarolina sponsored an essay contest opened only to students of a YEScarolina trained teacher, Ms. Pallotta. The rules were 250-300 words about why it is a great time to start a business right now, despite the economy. The winner of the competition was Josh Coeyman, who received \$100 for his essay.

Personal Finance Capitol Hill Stock Market Game Challenge:

The team of Paula Kramer, Shannon Turner, Madison King & Chris Hart finished 3rd in the state out of 300 teams.

From left to right: Madison King, Shannon



Turner, Chris Hart, Paula Kramer

Culinary Arts Competitions:

Quest Winners:

Culinary - 2nd place. Jillian Reilly, Cody Lewis, Stephanie Sykora & Sean Reiflin – alternate

Hospitality - 1st place, Nicole Jenkins. Nicole also won a \$250 credit at the Trident book store. 2nd place, Jessica Utter. 3rd place, Nick Murray.

Sustainable Seafood Scholarship winners, scholarships to Johnson & Wales University:

1st Place – Dan DeLeon, Senior - \$12,000. Dan's original recipe based on one his mother showed him was Shrimp filled Tamales with a Sweet & Spicy Chipotle Sauce

1st Place – Sullivan Johnston, Junior - \$12,000. Sullivan's original recipe was Seared Mahi-Mahi over Sweet Roasted Silver Queen Corn, Smoked Chipotle and Blue Crab Hash with a Tomato-Butter Sauce and Endive and Tomatillo Slaw. 2nd Place – Lydia Surret, Junior - \$8,000. Lydia's original recipe was Balsamic Sauteed Swordfish with Creamy Mango-Pineapple Butter served with Decadent Three-Cheese Garlic Grits and a Spinach Salad with Red Onion.

DECA:

A record number of Wando High School business students competed in the DECA (Association of Business Students) State Conference February 20—22, 2009 at the N. Charleston Convention Center. Over 48 students qualified for the conference in over 20 individual and team events. 42 of these students received top 10 placements with 5 honorable mentions, 3 third place awards, 10 second place awards, and an astounding **10 first place winners!**

This means that a record 23 students have qualified to attend and compete in the International Career and Development Conference in Anaheim, CA – April 29th through May 3rd. Over \$1,000,000 in scholarships will be awarded to ICDC with over 25,000 total attendees. Winners include Bianca Gardner, Laura Hayes, Alex Macmahon, Brad Simmons, Brooke Lisson, David Gregorie, Nicholas Fabian, Rachel Beilke, Courtney Lopresti, Phil Carey, Taylor Busbin, Gray Murphy, Eric Cain, Samantha Walters, Madison Byron, Wendy Enis, Nick Mueller, Chris Sykora, and Tess Fortier

Focus on Faculty: Rae Ellen Greenberg

Rae Ellen Greenberg is a veteran teacher with 14 years of experience. She has taught students from pre-school through post-secondary education. Rae Ellen currently teaches *Digital Input Technologies*, *Computer Servicing and Repair*, and *Networking* at WHS in the CTE department. She is also a district level technology trainer through the *Department of Educational Technology*. For the past seven years, she has taught staff development courses that incorporate technology integration into the core content areas. Rae Ellen has also collaborated with her peers throughout the state. She has presented at the state SCBEA conference and at the College of Charleston. This year Rae Ellen earned her NBCT in *Career and Technical Education*.

Rae Ellen was born in Philadelphia, PA. However, she is an island girl – growing up between St. Thomas, USVI, Key Biscayne, FL and the Jersey Shore. Her mother is a retired travel agent who specialized in coordinating travel arrangements for corporate maritime agencies. Her

father is a veteran of World War II and worked as a realtor.

After high school, Rae Ellen moved to Charleston, SC to attend the *College of Charleston* where she earned her Bachelors degree in English and Philosophy in 1992 and a Masters degree in Special Education in 1995. Her original goal was to work with students in middle school who were academically at-risk of failing or dropping out. Although she completed her student teaching assignment at JIMS in a resource environment, her career would ultimately change course when she discovered how technology could be used to transform the academic stories of her students.

Within CTE, Rae Ellen discovered the tools that could equalize the playing field for all students. Technology had advanced so dramatically that almost any student could be successful if he or she mastered the skills needed for the 21st century workforce. Years earlier the computer had dramatically affected her life through the use of a simple word processor.

Rae Ellen's philosophy of education stems from her personal experiences as a student and a teacher. She believes that a child's capacity to learn is always changing and is dependent on both heredity and environment.

In Rae Ellen's own words, she states, "I owe my success to the teachers and mentors who held to the belief that I was a unique and valuable person with gifts and abilities that just had not been tapped into. I believe that all students have these gifts and abilities. It is our responsibility to engage our students, our future, with meaningful contextual learning experiences that extend academic learning through technology tools that are applicable to today's workforce."

