



The Education Foundation

2007 Business Education Summit

"Unlocking Pathways to Success"

Wednesday, November 7
7:30 a.m. – 10:30 a.m.
The College Center in the
Complex for Economic Development
Trident Technical College

Tickets are \$75 (\$45 for educators)
Breakfast will be served.
Register at the Chamber Store:
www.charlestonchamber.net
For more information, call 805-3032.

Program highlights:

- **South Carolina Superintendent of Education Dr. Jim Rex keynote address**
- Career pathways in action – a "walk-through" of how students are prepared for careers and how you can be involved
- Business Education Awards presented by the College of Charleston and The Education Foundation

Why you should attend:

- See concrete illustrations of how career pathways are being implemented to prepare students for the world of work
- Learn when, where and how your business can be involved in helping students learn about and experience the workplace
- Find out how assessments such as "WorkKeys" can assist students with choosing the right career path and businesses in hiring the right employees
- Meet with schools and other business leaders to exchange ideas and best practices
- Emerge with an understanding of how business and education work together in sustained efforts on behalf of an improved workforce

Who should attend?

corporate executives...human resource professionals...principals...small business owners...educators...career counselors...regional managers... Everyone interested in a strong regional workforce.



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